

The poster features a teal background with various white icons related to healthcare and technology, such as hands, pills, a brain, a smartphone, and a heart. The main title is in large, bold, white capital letters. Below the title, the event's purpose is described in smaller white capital letters. At the bottom, the event details and a supporting organization are listed in a smaller font, accompanied by a large white checkmark icon.

+ HEALTHTECH SOLVATHON

CONNECTING ICT, DESIGN, BUSINESS
+ HEALTH SKILLS TO CREATE NEXT-GEN
HEALTHTECH TEAMS AND VENTURES

hackinghealthtech.com | 15-16 September | Three76 Hub, Newcastle

#HHT17UON | A Laughing Mind event delivered with the support of I2N

Briefing

Come help us build entrepreneurial DNA and
Digital Concepts in HealthTech

Other Hats:



EIR

+ more

SMART CITIES & ACCESSIBILITY



<https://launch.innovation.nsw.gov.au/accessibility>



REGIONAL ANGELS

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Hackathon | Solvathon

"Hackathons provide a venue for self-expression and creativity through technology. People with technical backgrounds come together, form teams around a problem or idea, and collaboratively code a unique solution from scratch — these generally take shape in the form of websites, mobile apps, and robots..."

To sum it up, at a hackathon, **people come together and use technology to transform ideas into reality.**"

Medium: [WTF is a hackathon?](#)

Team Composition - Ideal

Hacker: Hardware/Software/Engineering

Hustler: Business, Commercial, Marketing

Hipster: Design + Creative

Our Mission

Grow the capacity of UoN ICT, Design, Business and Health students + alumni to collaborate on joint technology projects, with the guidance of experienced clinicians, mentors and carers/ consumers for well targeted + responsive initiatives, leveraging contemporary technology platforms.

<http://www.laughingmind.com/blog/hackathons-in-the-innovation-value-chain>

(Brians Hypothesis: Short format events like a hackathon provide effective stimulation of ideas and rapid prototyping to build regional entrepreneurship capacity, network density and a digital pulse visible to the world)

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3 Challenges



HackCare - palliative + end of life care

HackMyCondition - chronic disease management

HackLoneliness - better mental health care

**Tip: The honey brings the bees.
Pitch or iterate an attractive idea.
Align to the Challenges
Leverage OpenData**

Mega Themes



Mobility as a Service: Bikes, Cars, Buses - impact on infrastructure, policy, behaviours + productivity. Older travellers working through their travel bucket lists eg <http://medical-connect.com.au>

Precision, personalised medicine + connectivity: innovation cadence + emergence visible on platforms like [Health Horizon](#)

Pervasive Computing/Sensing via IoT, Smartphone penetration. AI + Automation innovation velocity

Urban-activity data + Open Data, Liveable City - [Newcastle SmartCity Strategy](#)

Sedentary populations. Designing for [Lifestyle Medicine](#), inclusive design, whole of life-course.

Schedule



FRIDAY Evening 15 Sept2017

6pm* Arrival and event registration at Three76 Hub

6:30pm – 7:30pm Welcome and speakers

7:30pm – 9pm Team formation, rules overview and Devpost team registration

9:30pm Teams announced to public for remote team interaction on Sat.

* Light food and drinks will be served from 6:30pm – 7.30pm

SATURDAY 16Sept2017 8am-6pm

8am Doors open and hacking begins;

9am Mentors arrive and circulate to assist your Hacking focus until 3pm

4 pm Submissions close. Pitch Practice commences.

5pm Pitches and Judging

6pm Winners announced and celebration wrap up by 6pm

<http://www.hackinghealthtech.com/mentors-judges.html>

Mentors

Jennifer Holland, ThroatScope

Judges

Sarah Pearson, UoN
Brian Hill, Laughing Mind

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Guidelines



Hackathon, MakerFaire with a pinch of Entrepreneurship. GSD fast - you have 1 day.

(Scoring criteria - Indicative until Event Start)

- 1 Market assessment - how big + valid is the problem
- 2 Need targeted - who are the likely customers
- 3 Proof of concept (wireframes/sketches/screen flow) and/or working prototype
- 4 Evidence of collaboration activity within the team + public validation
- 5 API or Framework + DataSet leverage

HINT: LEAN CANVAS / BUSINESS MODEL CANVAS

<https://leanstack.com/is-one-page-business-model>

RULES?

RULE 1: PLAY NICE

RULE 2: PLAY FAIR

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Presences, Platforms + Tools



Public Surface: <https://storify.com/laughingmind/healthtech-solvathon>
Curated stories of you + interaction with your ideas
See <http://www.hackinghealthtech.com/interact.html>

Hackathon Surface: Team entries + Submissions, visible to
DevPost global hackathon community

Enabling Tools: <https://developer.here.com> Location Services + much more
<http://www.thinxtra.com/xkit/> Sigfox IoT Network + hardware
<http://www.johnsnowlabs.com> BigHealthDatasets + Mgt skillz
+ more coming online between now and the event

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Questions?

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